JOHN B. LACSON FOUNDATION MARITIME UNIVERSITY - MOLO Iloilo City

SCHOOL UNIFORM AND FRESHMEN STUDENT DECISION TO ENROLL
THEIR COURSE

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Abstract

This study was conducted to ascertain if the school uniform influence students' decision in enrolling at JBLFMU- Molo, Inc, as of First semester of the Academic Year 2008-2009. The respondents were classified according to their courses. The study made use of the descriptive method of research. The respondents involved in this study were the whole population of freshmen students who enrolled at the college of Business of the John B. Lacson Foundation Maritime University. The result of the study showed that majority of the freshmen students were not influenced by school uniform in their decision to enroll at John B. Lacson Foundation Maritime University.